

Child Nutrition

A Partner in Education



MJUSD Nutrition Services Department

January 28, 2014



Presentation Scope



1. Program Overview
2. Menu Offerings
3. Annual Nutrition Fair
4. New Technology
5. Advertisement and Promotion





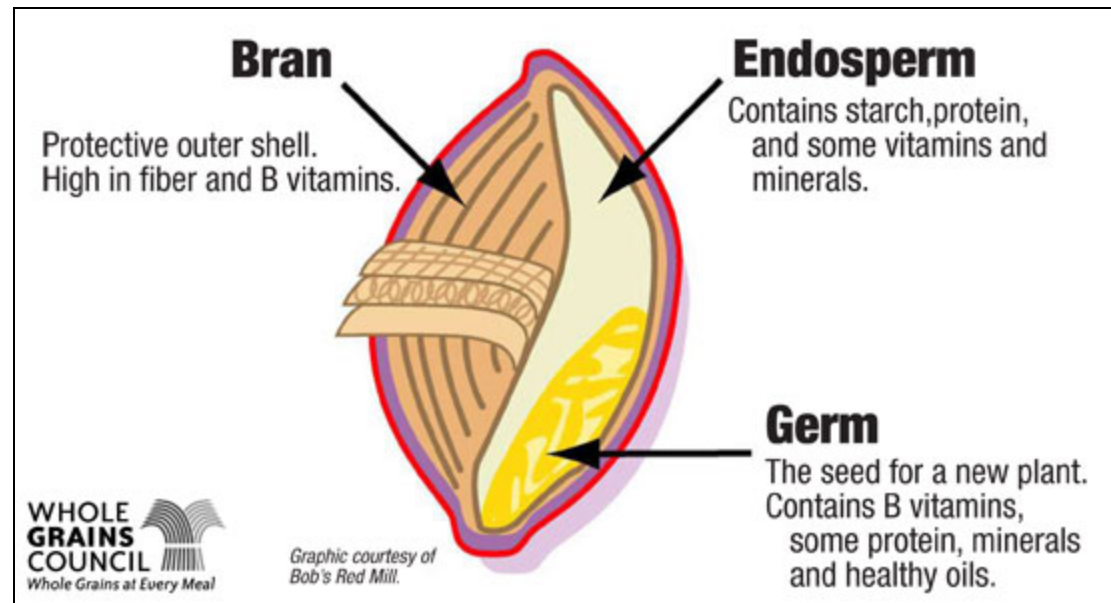
Program Overview



- a) Our Department has a staff of 92 employees, which includes 4 office staff and 16 Nutrition Site Managers.
- b) We serve a population of over 10,000, which includes students at the following sites: MCAA, Child Development Preschool, NMHS, SLHS, Yuba County Office of Education (students housed at several of our school sites), TE Mathews and Yuba County Career Charter School.
- c) Serve 7,200 lunches, 4,200 breakfasts, and 900 snacks every day.
- d) The percentage of enrolled students on our Free and Reduced meals program is 81%.
- e) Our program prepares pizzas from scratch, we have full salad bars at each site, we purchase produce from local farmers throughout the year.

Recent School Lunch Changes

- a) Offer More Fruit
 - a) At least 1/2cup daily for Elem & Middle Schools
 - b) At least 1cup daily for High Schools
- b) Offer More Veggies
 - a) At least 3/4cup daily for Elem & Middle Schools
 - b) At least 1cup daily for High Schools
- c) Whole Grains
- d) Fat-Free & 1% Milk only



Menu Offerings



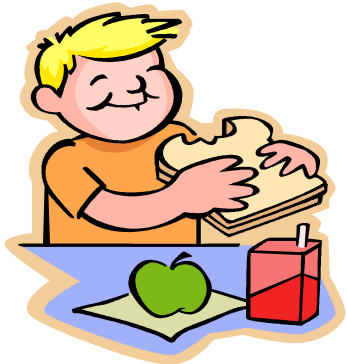
Homemade Lasagna



Meatballs in a
Pita Pocket



Chicken Sandwich



Menu Offerings



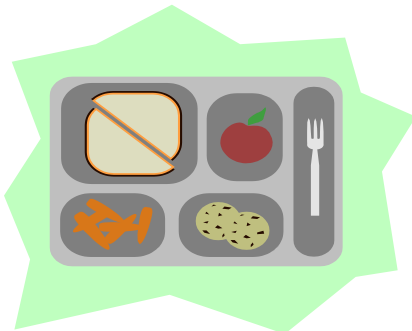
Chicken Fajita in
Pita Pocket



Carnitas Soft Taco



Breakfast for Lunch



Menu Offerings



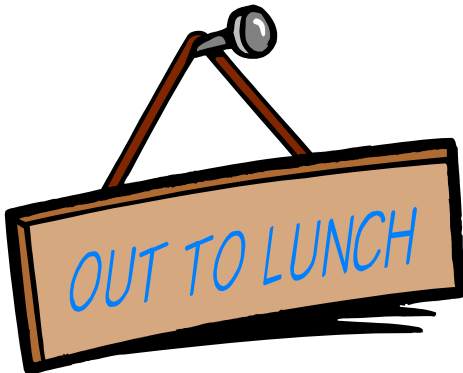
Pizza Slice



Burgers



Entrée Salad



Daily Salad Bar



Daily Salad Bar



**Before a Trip to
the Salad Bar**



**After a Trip to the
Salad Bar**



= More Veggies!!!

Partnership with Local Farms

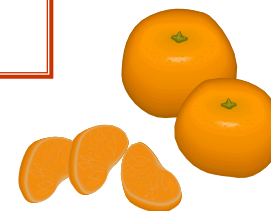


Wild River Marketing

- Pluots
- Satsuma Mandarins
- Murcott Mandarins

Tri-L Mandarins

- Tri-County Citrus Co-op
- Satsuma Mandarins
- Navel Oranges



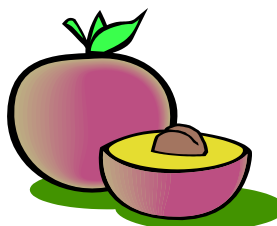
Ramirez Farming

- Free-Stone Peaches
- Asian Pears



Sodaro Orchards

- Peaches
- Nectarines



MJUSD

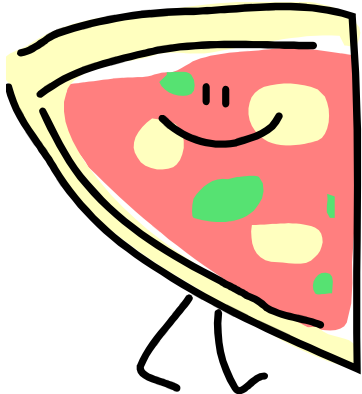
Pizza Production



Preparing Fresh
Pizza Dough.

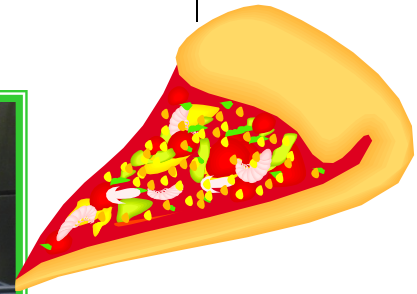


24 lbs of dough portioned into
24oz dough balls rolled
through the dough roller.



23 Pizza Pies per batch,
yields 184 pizza slices

Sauce, Cheese & Topping



Cedar Lane Nutrition & Health Faire

May 9, 2013

Physical Activity



Relay Race
~ Nutrition Services



Warm-Up



Hula Hoop Challenge
~ STARS

Health & Safety



MyPlate Lesson

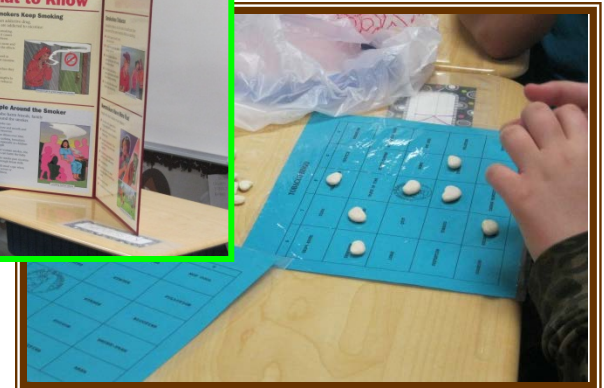
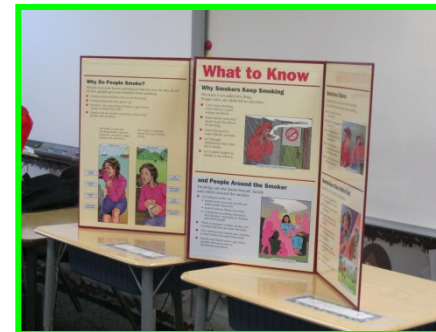


Nutrition Services
Hand-washing



Dairy Council
Nutrition Lesson

Bus Safety by Buster the Bus



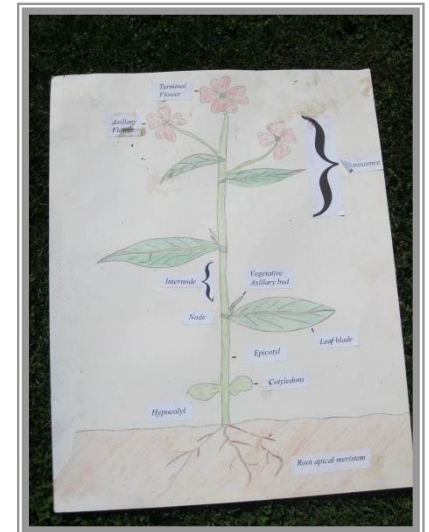
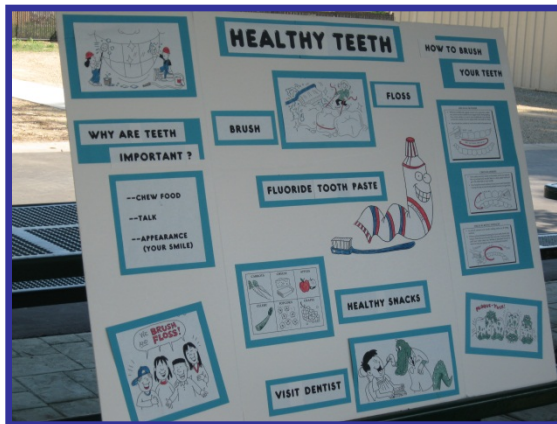
Health Dept., Tobacco Education

Health & Safety

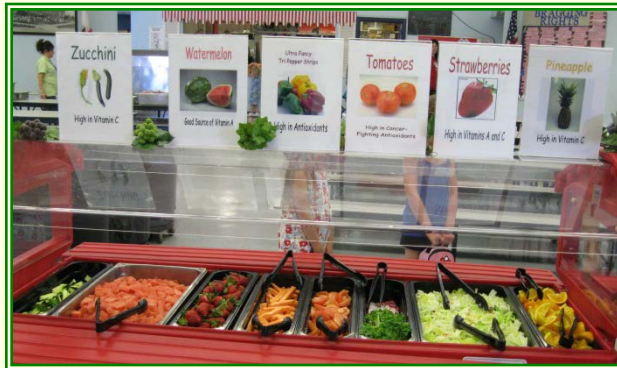
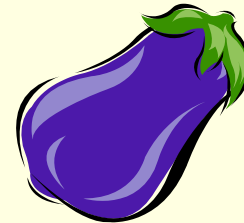
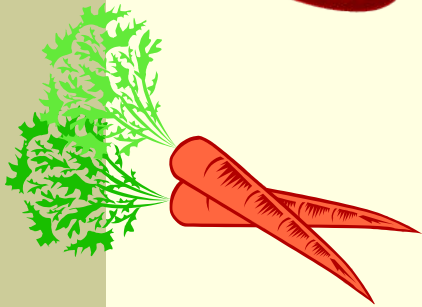


MHS FFA

Happy Tooth Mobile



A- Z Salad Bar



New Technology

Bio Scan Finger Scanners

- Uses student's thumb print to identify student in the computer
 - Identity is secure & protected
 - Ability to opt-out & continue using PIN number
- No more forgetting PIN numbers
- Speeds up the serving line so students have more time to eat



New Technology

Website

- www.MJUSDNutrition.com
- Menus feature a QR code (for smart phones)
- Menus, Nutrition Information
- Allergen Information



New Technology

Online Meal Application

- www.mjusdonlineapp.com
- Fast and easy to complete
- Quicker notification of eligibility

Online Prepayment

- MySchoolBucks
 - Website: www.myschoolbucks.com
 - New Mobile App
- Accepts Credit Cards
- Small service fee per transaction



Advertising & Promotion

Bonus Meals

- Buy 20 lunches in advance & receive 1 FREE lunch

Theme Days/Weeks

- National School Lunch Week – Oct 14-18
- National School Breakfast Week – Mar 3-7
- National Nutrition Month - March
- Halloween Bat Nuggets
- Valentines Day Heart Nuggets

Nutrition Education Table Events

- Rethink Your Drink



Partnership For Wellness

- ❑ Fresh Fruit & Vegetable Program
 - Cedar Lane, Ella, Linda
 - ❑ Wellness Policy
 - Follow state & federal laws & regulations for foods sold on campus
 - ❑ SB 12 & SB 965
 - ❑ New USDA Competitive Foods Rule
 - Smart Snacks in Schools; July 1, 2014
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Nutrition and Education Hand in Hand

